

Sponsorship Proposal

**Getting
out there** →

Lead the way in
accessibility at the
Getting Out There
EXPO 2025

Your organisation has the power to
drive real change - be part of the
"Accessible Horizons - Experience
Inclusion" movement.

www.tiaho.org.nz





About the event

On August 8, 2025, at Forum North, Tiaho Trust's Getting Out There EXPO will connect businesses, organisations, and community leaders that are committed to accessibility and inclusion with Northland's disabled and senior citizen community. With 23% of Northlanders identifying as disabled—the highest percentage in New Zealand—this is your chance to champion accessibility, build meaningful connections, and showcase your commitment to inclusion.



As a sponsor you will


- Showcase your brand as a champion of accessibility and inclusion
- Engage with a diverse audience of disabled individuals, families, carers, and support networks
- Connect with local organisations and business leaders who are shaping Northland's accessibility future
- Gain exclusive promotional opportunities, including digital features, media exposure, and on-site branding
- Highlight your organisation's commitment to disability-friendly workplaces, inclusive products, and accessible services





Sponsorship packages

By supporting the Getting Out There EXPO for disabled people and senior citizens, you're not just sponsoring an event—you're helping shape a more inclusive and accessible Northland while gaining meaningful business and brand benefits.

	Platinum - already filled 	Gold- 3 spots \$1500 + GST
Logo placement (website, social media, and other promotional material – flyers, signage)	Prominent	Mid-level
Named sponsor of	Community group stalls (30) and lunches	Contribution towards the fashion show
Verbal recognition at the event	Multiple by a professional radio MC	One mention during the fashion parade
Opportunity to tell their story in an article for the website/social media	Yes (Website & Social media)	Yes (Social media)
Social media shoutouts	Dedicated post + tagging	Grouped post + tagging
Speaking opportunity at the EXPO	Yes	Prior to the fashion parade
Exhibitor stall at the EXPO	2 free stalls	1 free stall
Inclusion in media release	Yes	x
Tiaho Trust certificate of appreciation	Yes	Yes
Option to provide prize giveaway	Yes - Giveaway announcement	Yes - Giveaway Announcement

Supporters: Not ready for a sponsorship package but still want to be involved? Show your support by contributing a prize for the event. Your generosity will help us recognise and celebrate accessibility champions in Northland!

Thank You

Join us in making Northland a leader in accessibility and inclusion!

[Register your interest](#) to sponsor Northland's most inclusive event



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[Sponsorship registration form](#)

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